

# What If Factories Looked Like Forests?

## Redesigning the Manufacturing Industry 4.0 Workplaces with an Augmented Reality Inspired Nature Metaphor

Carla Barreiros  
Graz University of Technology,  
Interactive Systems and Data Science  
Austria  
cbarreiros@know-center.at

Viktoria Pammer  
Know Center, GmbH,  
Ubiquitous Personal Computing  
Austria  
vpammer@know-center.at

Eduardo Veas  
Know Center, GmbH,  
Knowledge Visualization  
Austria  
eveas@know-center.at

Ulf Oberbichler  
Alphagate GmbH  
Austria  
ulf.oberbichler@alphagate.eu

### ABSTRACT

In the Industry 4.0 environments, machines are becoming increasingly more complex, and tasks like machine configuration and maintenance, demand higher human expertise, thus operators have to be able to deal with such complex systems. In this paper we introduce an AR nature inspired metaphor - BioIoT- to communicate information about complex, real-time processes in an engaging, interactive and apparent manner. In addition, we present an Industry 4.0 use case scenario where the BioIoT concept can be applied. We emphasize the contributions of such concept in the future manufacturing industrial workplaces.

### CCS CONCEPTS

• **Human computer interaction** → **Interaction paradigms**; Mixed / augmented reality • **Interaction design** → Interaction design process and methods

### KEYWORDS

Human Computer Interaction, Industry 4.0, Biophilic Design, Augmented Reality, BioIoT

### 1 INTRODUCTION

The Industry 4.0 concept describes the factory of the future, where information and communication technology and automation technology are fully integrated. Technological challenges that arise upon the implementation of this concept are being steadily addressed, and many industrial organizations are exceptional examples of the factory of the future.

Industry 4.0 also creates challenges related to the workforce and the human-machine interaction paradigm. In this paper we identify some of these challenges (e.g., large amounts of data, automatic decision systems, training, education and qualification) and propose an innovative, nature-inspired metaphor BioIoT to communicate information about complex, real-time processes in an engaging, interactive and easily comprehensible manner. The BioIoT representation is aesthetically pleasing and increases the overall well-being of the worker.

In this paper, we present a use case scenario showing the BioIoT metaphor as a part of daily life of a maintenance technician. We later discuss the contributions of this concept to the future manufacturing industrial workplaces.

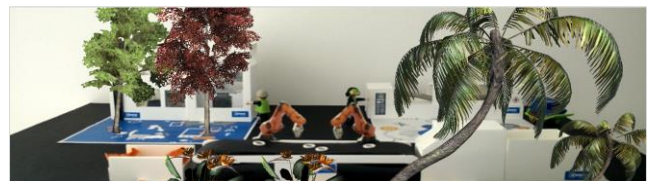


Figure 1: Trees representing machine states are visualized through an augmented reality display on a factory floor.

## 2 INDUSTRY 4.0 CHALLENGES

Industry 4.0 marks the fourth industrial revolution by focusing on automation and data exchange in manufacturing technologies. Technological advances are driving dramatic increases in industrial productivity, enabling more interoperability and flexible industrial processes.

Examples of technologies that transform the industrial productions are: cyber-physical systems and advanced robotics, the Internet of Things (IoT), Big Data and analytics, artificial intelligence and machine learning, cloud computing, simulation, and augmented reality (AR).

### 2.1 Challenges for the Workforce

The above-mentioned technological advancements have a profound impact on the manufacturing workforce. The qualifications and skills required for working in manufacturing and production are changing, and companies need to address these new challenges.

To that end, three approaches can be used: 1) increase training efficiency, e.g., include virtual and augmented reality; 2) increasing the intrinsic motivation and promoting creativity, e.g., implementing gamification concepts; and 3) increasing the extrinsic motivation through individual incentive systems, e.g., providing individual feedback mechanisms [10].

There is a shift from a blue-collar workforce to a highly qualified white-collar workforce. The physical work component of the manufacturing jobs is decreasing over time due to the introduction of automation systems. These type of jobs will be displaced in the near future. Industry 4.0 workers are becoming knowledge workers [10]. Knowledge work is understood as a dimension of the actual work, which comprises the creation, application, transmission, and acquisition of knowledge [9]. The responsibility of industrial workers has increased dramatically.

Industry 4.0 workers monitor the production and facility equipment, are integrated in decision-making process, participate in engineering activities, analyze problems, and find solutions quickly, plan for efficiency and reliability, and use a variety of systems.

To perform these duties and especially to monitor and control the manufacturing system, the worker depends on easily comprehensible visualizations of real-time data from a multitude of data sources [16].

The worker can be stationed in a control room or can work on the plant floor in close connection with the equipment. Typically, the workers face long shifts (e.g., 12 hours), and have to deal with fatigue, distractions, and stressful work situations (e.g., alarm management).

### 2.2 Challenges for Human-Machine Interaction

Humans and machines are working side by side in the new factories, complementing each other's actions or even working collaboratively. The interaction between workers and machines in industrial environments creates special challenges in terms of effectiveness (i.e., the worker is required to perform his work

effectively in the industrial environment) and acceptability (i.e., only a good user experience leads to the acceptance of the systems in the workplace) [11].

Interaction with industrial production systems mostly occurs through complex graphical user interfaces (e.g., touchscreens integrated in the machines and desktop/mobile systems in control rooms) that over the years replaced gauges, buttons, and valves.

When designing an industrial user interface, the following challenges have to be considered [15][11]:

- C1. Industry 4.0 systems produce and collect large amounts of data with various levels of abstraction, which needs to be delivered in such a way that the worker can understand it and use it to perform his tasks.
- C2. Industry 4.0 systems support decision making by analyzing data, providing solutions and explaining reasoning.
- C3. Adopting advance interface technologies creates constrains in the industrial environment particularities (e.g., voice command systems are not adequate for noise environments, touchscreens cannot be used when the worker is required to wear heavy gloves). In addition, user expectations and diversity have to be considered (e.g., older workers may not accept AR head mounted devices).
- C4. Collaborative systems that team up workers and machines.
- C5. Workplace and labor conditions changes.
- C6. Since training and continuous professional development of the workforce is time consuming and economically demanding, learnability factors must be considered.
- C7. Other usability issues and more expansive concept of user experience (e.g., the users' emotional response).

These challenges prompt the development of more complex, flexible and personalized systems. However, a key challenge in designing user interfaces for industrial environments is to reduce the perceived system complexity from the user perspective [14].

## 3 BioIoT - A NATURE INSPIRED METAPHOR

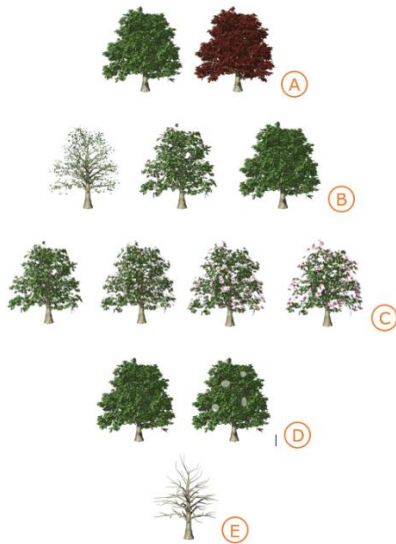
We propose an AR nature-inspired metaphor, BioIoT, to communicate, engage, and improve the industrial workers' wellbeing.

The BioIoT concept connects each machine is connected with a virtual tree, creating a virtual forest on the factory floor, as depicted in Figure 1.

Each virtual tree serves as a living proxy of a specific machine. The machine's general status is encoded in the features of the virtual tree (e.g., the temperature is encoded in the leaves' color, which will turn red in case of abnormal values). Figure 2 shows an example of how data coming from five sensors is encoded in the color of the foliage, the density of the foliage, the presence and size of flowers, the highlight, and absence of leaves.

The BioIoT concept is based on the premise that if machines are perceived to be more like living beings, workers will maintain the machines' condition better. Our assumption is supported by the biophilia hypothesis, which states that humans feel attracted to

nature and all living processes [1]. Moreover, the biophilic design [2] is a method to design work and living spaces in such a way that the workers' productivity and well-being improve from contact with nature (or nature-like) elements [3].



**Figure 2: BioIoT visual language example: A) Foliage hue encodes the temperature; B) Foliage density encodes the water level; C) Absence of flowers indicates maintenance is immediately required. The size of flowers prompts when the next maintenance should be; D) Highlight animation shows the presence of residues; E) Dead tree indicates a machine critical error.**

### 3 USE CASE SCENARIO – A DAY IN STEVE’S LIFE

Steve is a production maintenance technician at a big manufacturing company. He is responsible for maintaining all production and facility equipment (e.g., production machines, conveyors, robotic automation). In the course of his work, Steve performs diverse duties: installing and (re)configuring equipment; performing preventive maintenance; and diagnosing and solving problems (e.g., repairs, replace parts).

Steve executes the company’s maintenance program daily, performing the scheduled maintenance activities. The maintenance program was designed to guarantee that maintenance is completed in an effective and efficient manner. Nevertheless, Steve has to constantly monitor the equipment to identify non-scheduled/emergency activities.

All the production maintenance technicians wear a head-mounted display (e.g., Microsoft HoloLens, Daqri Smart Helmet), running an AR performance support system that augments the real-world plant floor.

The performance support system provides many useful features, such as guided work instructions while servicing a machine; easy work history log registry; and opportunity to consult experts to solve a specific problem.

Using this system, Steve can access in-context information about the production and facility equipment, acquiring relevant data for his duties. Up to this point, the information is shown in dashboards.

However, in the new version of system the information has been encoded using the nature metaphor BioIoT, which conveys the general state of each equipment via a virtual tree. When Steve walks through the plant floor, he also enjoys a walk in a forest.

Initially, Steve was asked to personalize the BioIoT encoding and define the equipment or clusters of equipment connected with each tree. Steve was very happy to customize the entire metaphor.

Just now, Steve detects that one of the trees is losing all the leaves and looks distressed. He immediately thinks “Poor tree! Something is wrong with the fluids levels! Let me get the tool kit...” and decides to check the equipment. Steve stops next to the equipment and the system shows the detailed information dashboard. Steve confirms that the cooling fluid level is decreasing rapidly, and begins to work.

Soon Steve solves the problem and the tree returns to normal “Great! The tree looks wonderful now!”

### 4 DISCUSSION

The use case scenario describes Steve’s improved work environment, which not only facilitates his job by communicating real-time sensory information, but also can serve as a motivation factor to improve performance. In addition, the wellbeing of the worker is taken in account.

We believe that the BioIoT concept can be used to redesign industrial workplaces and address several HCI challenges in Industry 4.0.

The BioIoT concept address challenges C1 and C2 by communicate large amounts of real-time sensory information with a nature inspired metaphor. Clustering large amount of data in a single visualization (e.g. one machine or set of machines are represented with a virtual tree) makes it possible for the worker to infer the general status of the machine and only assess the detailed information when necessary.

We follow Weiser’s vision for calm technology [12][13], which emphasizes calm and suggests that humans need to be informed but not overloaded with information. Therefore, technology should be transparent and only request our attention when needed.

Two studies explored communicating sensor information via the BioIoT nature-inspired metaphor. The first study showed that the participants correctly interpreted the general status of an IoT coffee machine from the visual encoding [18], even with minimal training. The second study verified that the BioIoT concept can be scaled to a large number of machines (forty nine model machines) and that fast-changing states encoded with the metaphor elicit preattentive response [19].

Challenges C3, C4, and C6 are addressed in the BioIoT concept through AR technology and a possible customization of the nature metaphor. AR technology proved to be very successful in industrial environments with regard to communicating information and supporting and enhancing on-the-job training

(e.g., facilitating task comprehension and execution). AR can also be used to provide cognitive support to complex or critical tasks (e.g., machine (re)configuration and maintenance) [6][7] by providing the appropriate information in the given context.

Cognitive studies show that AR benefit manufacturing and maintenance tasks in the areas of: information access, reduced error likelihood, enhanced motivation, and concurrent training and performance [8].

Challenge C4, C5, and C6 concern the relationship of the worker with the equipment and the work environment.

Research has been conducted to understand how people interact with machines (e.g., robots). The perception of a machine's intelligence and consciousness combined with anthropomorphic factors (appearance, gestures and emotions) can change the dynamics of human-machine interactions. Since machines tend to be seen as social actors [6], social rules and dynamics should be applied to designing systems that can change the user's behavior [20] [6].

By introducing this nature-inspired metaphor, we hope that the workers perceive a machine as a living being and, by doing so, learn to take better care of it. The act of caring for the machine rewards the users with an aesthetical and pleasant tree, which enriches their environment.

The interaction with the BioIoT nature metaphor was perceived as pleasant. Compared to other classic state representations, most users reported to feel more inclined to perform machine maintenance or take care of the machine [18].

Challenge C7 refers to the user experience. With that regard, the BioIoT concept contributes largely to improving the user experience and wellbeing.

Research confirms human preference for natural environments and shows that our wellbeing, productivity, and creativity improve greatly by being in direct contact with nature, e.g., gardens, parks, nature window view [2][3]. Contact with nature analogues (e.g., nature-resembling colors, patterns and materials, art, natural-like light, and sounds) is less effective but proved to be beneficial.

The positive effects of biophilic design extend beyond the workers' wellbeing and job satisfaction and can be translated into economic advantages for organizations across sectors. The workers' productivity increases upon contact with nature. Direct productivity metrics, such as the number of pieces produced and time to task completion, can easily be measured and accounted. The indirect productivity metrics (e.g., like illness, absenteeism, staff retention, learning rates, stress levels and fatigue) show remarkable gains, upon which organizations can capitalize [4][5].

We surmise that the BioIoT metaphor positively reinforces the target behavior (e.g. perform maintenance) via a digital reward (e.g. beautiful tree), which motivates the user to establish or strengthen the desired behavior. The first impression of study participants confirms this assumption [18].

Technology should be designed to positively affect the humans' wellbeing and not only to impact productivity. Positive computing is a research area and practice that uses well-established methods in such fields as psychology, neuroscience,

and economics to design and develop new technologies that foster psychological wellbeing and human potential [17].

Positive computing proposes to use psychological principles of motivation, engagement, relatedness, autonomy, competence, and compassion to design technology that enhances the human life.

## ACKNOWLEDGMENTS

This work is funded by the LiTech K-project, and by Know-Center GmbH. Both funded within the Austrian COMET Program – Competence Centers for Excellent Technologies – under the auspices of the Austrian Federal Ministry of Transport, Innovation and Technology, the Austrian Federal Ministry of Economy, Family and Youth and by the State of Styria. COMET is managed by the Austrian Research Promotion Agency FFG.

## REFERENCES

- [1] E. Wilson. *Biophilia*, 12<sup>th</sup> edition. Harvard University Press. 1984.
- [2] The global impact of biophilic design in the workplace global report. Technical Report, Human Spaces, 2015.
- [3] E. Largo-Wight, W. Chen, V. Dodd, and R. Weiler. *Heathy Workplaces: The effects of Nature contact at work on employee stress and health*. Public Health Report 126 (Suppl 1), US, 124–130, 2011.
- [4] *The Economics of Biophilia*. Technical Report, Terrapin Bright Green, 2012.
- [5] N. Miller, D. Pogue, Q. D. Gough, and S. M. Davis. *Green Buildings and Productivity*, *Journal of Sustainable Real State*. Vol.1. No. 1. 2009.
- [6] C. Nass, and C. Yen. *The man who lied to his laptop – What machines teach us about human relationships*, 2010.
- [7] H. Regenbrecht, G. Baratoff, and W. Wilke. *Augmented Reality projects in the automotive and aerospace industries*. *IEEE Computer Graphics and Applications*. Vol. 25 – 6, Nov-Dec 2005.
- [8] U. Neumann, and A. Majoros. *Cognitive, performance, and systems issues for augmented reality applications in manufacturing and maintenance*. *Virtual Reality Annual International Symposium*, 1998. *Proceedings*, IEEE 1998
- [9] E. K. Kelloway and J. Barling. *Knowledge work as organizational behavior*. *International Journal of Management Reviews*, Vol 2 – 3, pp. 287-304. 2000.
- [10] T. Stock and G. Seliger. *Opportunities of Sustainable Manufacturing in Industry 4.0*. *Procedia CIRP* 40, pp. 536 – 54, 2016.
- [11] Paelke V., Röcker C. (2015) *User Interfaces for Cyber-Physical Systems: Challenges and Possible Approaches*. In: Marcus A. (eds) *Design, User Experience, and Usability: Design Discourse*. DUXU 2015. *Lecture Notes in Computer Science*, vol 9186. Springer, Cham
- [12] M. Weiser, J. Brown. 1996. *The coming age of calm technology*. Xerox PARC.
- [13] M. Weiser. 1991. *The computer for the 21<sup>st</sup> century*. *Scientific American*, 94-104.
- [14] Ziefle, M., Röcker, C. (eds.): *Human-Centered Design of E-Health Technologies: Concepts, Methods and Applications*. IGI Publishing, Niagara Falls (2011)
- [15] T. Pfeiffer, J. Hellmers, E. Schön, and J. Thomaschewski. *Empowering User Interfaces for Industrie 4.0*. *Proceedings of the IEEE* ( Vol. 104, Issue: 5, 2016 )
- [16] D. Gorecky, M. Schmitt, M. Loskyll, and D. Zühlke. *Human-machine-interaction in the industry 4.0 era*. In *Proceedings 12<sup>th</sup> IEEE International Conference on Industrial Informatics (INDIN)*, 2014.
- [17] R. A. Calvo, and D. Peters. *Positive Computing – Technology for Wellbeing and Human Potential*. MIT Press
- [18] C. Barreiros, E. Veas, and V. Pammer. *BioIoT: Communicating Sensory Information of a Coffee Machine Using a Nature Metaphor*. *CHI EA'17 Proceeding CHI Conference Extended Abstracts on Human Factors in Computing Systems*, pp. 2388-2394. 2017.
- [19] C. Barreiros, E. Veas, and V. Pammer. *Pre-attentive Features in Natural Augmented Reality Visualizations*. *IEEE International Symposium on Mixed and Augmented Reality (ISMAR-Adjunct)*, 2016.
- [20] BJ Fogg, C. Nass. *How users reciprocate to computers: An experiment that demonstrates behavior change*. *CHI 97 Electronic Publications*, 1997.