

Double Loop Learning in Work based Settings II

Olaf Resch

Berlin School of Economics and Law (HWR Berlin)

`olaf.resch@hwr-berlin.de`,

`www.e-journal-of-pbr.info`

1 Content

Learning a profession is much more for a student than the mere memorization of facts. (Polanyi 1958, 1966, Dreyfus & Dreyfus1986). Learning to be professional within a particular profession can only take place within that profession.

This talk describes research into work based learning that has been undertaken as part of a SCEPTre Fellowship in conjunction with the University of Surrey. It navigates between the faults of a too theoretical and a too poorly grounded education and is concerned with minimizing the suboptimal. One aspect of this research is the feedback that students in work based settings can give on common theories and their application to practical problems and how this feedback can be used by other learners. To foster this open exchange of information we evaluated three tools:

The e-Journal of Practical Business Research which publishes academic papers on work based experiences. A wiki which publishes work based experiences in the form of micro articles. Wikipedia as a means to publish work based experiences.

This talk will first outline what we understand by double loop learning in work based settings. It will then introduce the three tools that were evaluated through this research and conclude which of the three holds the most promise.

2 About the Author

Olaf Resch is a Professor of Information Management and E-Business at the Faculty of Company-linked-Programmes of the Berlin School of Economics and Law. His research interests comprise IT-Management, Business Rule Management and Service Science as well as Management Education. Before he became a full time academic Olaf worked in the field of Business-IT-Alignment. Some key findings emerged out of this experience: A solution that is successful in one situation might completely fail in another. The Tit-for-Tat Strategy is normally useful, however there are exceptions. Learning is nothing you suffer in school but something you do to increase your options and research is an important means to learn.