

Personalized Post Search at Facebook

Keynote Abstract

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ABSTRACT

There are over a billion people and over a trillion posts on Facebook. Among these posts, there are uniquely personalized answers to many search queries. The goal of Facebook post search is to help people find the most personally relevant posts for each individual query, tailored to the content of people's networks. In this talk, I will present some of our work to build a search product that uses personalized graph signals in ranking. I will also give an overview of query modification, posts retrieval and ranking of results.