

Ontology-driven Information Retrieval in FF-Poirot

Roberto Basili¹, Marco Cammisa^{1,2}, Maria Vittoria Marabello², Marco Pennacchiotti¹, Dario Saracino², and Fabio Massimo Zanzotto³

¹ Department of Computer Science, Systems and Production,
University of Roma, "Tor Vergata"
e-mail:{basili,cammisa,pennacchiotti}@info.uniroma2.it

² Knowledge Stones S.r.l., Roma,
e-mail:{mmarabello,dsaracino}@ais.it

³ DISCO, University of Milano "Bicocca"
e-mail:{zanzotto}@disco.unimib.it

Abstract. This paper proposes a new approach for supporting domain-specific information retrieval and information extraction from the Web, that uses a query expansion technique based on an *ad-hoc* ontology. The system has been built and tested in the framework of the FF-Poirot project, for supporting fine-grain retrieval from the Internet aiming at detecting financial fraudulent sites. In a first stage, using a short list of keywords given by the user, the application mines the Web and retrieves relevant documents. These documents are then clustered into coherent groups focusing on specific subjects. The ontology model is devoted to represent the most important concepts of the domain of interest and to link them to the user need, as expressed lexically by his keywords. Once clusters of documents are made available after the first stage, the ontology can be used to extract the most interesting documents (i.e. the ones likely to be the fraudulent target sites in the FF-Poirot application). By browsing the ontology and selecting specific concepts, the user can trigger a query expansion process that refines the search: a new query is created embodying the terminological evidences tied to the selected concepts. The paper describes the overall software architecture of the application as used in the project, focusing specifically on the query expansion engine and the supporting ontological model adopted.

1 Introduction

Semantic methods for Information Retrieval (IR) are inherently limited by the influence of dangerous phenomena of ambiguity and lack of coverage. Semantic Web applications are even more problematic as for the size and heterogeneity of the target data/information. In [3], a linguistically motivated ontology model that integrates domain information with a specific lexical semantic subsystem has been presented. One potential application of the model is IR as it allows to bridge flexibly the gap between ontological primitives (concepts and n -ary

relations) and lexical knowledge, e.g. terminology and verb argument structures. This model has been fully exploited in the FF-Poirot project to support fine-grain retrieval from Web pages aiming to detect financial fraud. The ontology is here used to drive (and increase the precision of) the meta-search engine mining the Web contents.

Specifically, positioned in the context of the Semantic Web, the FF-Poirot project (EU - IST 2001-38248, [7]) aims to build computable knowledge resources (e.g., financial and forensic anthologies) and specific methodologies and systems to support financial and legal expertise in detecting and preventing financial frauds on the Web (VAT processes, securities exchange, investments, banking and insurance services). In the framework of the project, a key role is played by technologies able to support the expert in searching and mining the web looking for potential fraudulent sites. A completely automatic and unsupervised agent for such kind of web searches is in fact too far reaching today, for two main reasons. On the one hand, knowledge and reasoning required to detect Web fraud rely on heterogeneous and complex decision making that is far beyond language processing capabilities: for example, often clues for frauds are even outside the language sphere (e.g. a not trusted web server). On the other hand, such knowledge is highly dynamic, as fraudulent actors adapt their strategies to the countermoves of the financial institutions. The focus is rather on effective Web search processes that trigger the detective activities: a supporting NLP system can offer advanced linguistic and ontological capabilities to speed-up and refine the IR activity carried out by the legal and financial experts.

In this framework, the IR query expansion system proposed in FF-Poirot uses both specific ontological resources and NLP techniques: it boosts the IR activity with the linguistic knowledge needed to improve both precision and efficiency of the search. The aim is to support the search activity within an intuitive and coherent software environment (Protege [4]), in which the expert is allowed to download and navigate into a large set of Web documents, make conceptual choices against a financial ontology to refine his search and accordingly organize the downloaded documents of interest, i.e. potentially related to frauds and worth of deeper inspection.

In Sec.2, a short overview of the FF-Poirot application is presented, while in Sec.3 an overview of the model for query expansion is given. Moreover, in Sec.4 and Sec.5 the supporting ontological model and the IR query expansion engine are described in depth. A discussion on the impact of the proposed technique is then presented in Sec.6. Finally, Sec.7 outlines some conclusions and thoughts on the use of ontology-driven IR in the framework of the Semantic Web technologies and perspectives.

2 The FF-Poirot Application

The FF-Poirot application has been developed together with the CONSOB⁴ expertise and is inserted in the range of tools devoted to monitor online fraudulent activities by means of Information Retrieval systems, whose performance are empowered by the embedded use of domain-specific knowledge resources. The application is intended to support government agencies (but also services firms and corporations) in the detection and prevention of online frauds (e.g. *abusive investment solicitation, unauthorized investment services execution*) against investors.

The application is basically ontology-driven: the use of domain-specific knowledge resources gives the opportunity to show how these instruments support the implementation of powerful and yet flexible solutions, in principle portable across key applications domains in industry and trade.

A search agent has been then developed, providing instruments to perform the following tasks:

- *Monitoring Web sites* to look for illegal investment solicitation or unauthorized investment service offers. The selection and extraction of potentially fraudulent sites is an ontology-driven, Information Retrieval process, where the domain-specific ontology has been created by using information coming from the user context description (i.e. specific material on the domain of financial frauds provided by the CONSOB experts); access to ontology is used to improve the relevancy of the retrieval.
- *Ontology-driven search*. In the CONSOB Ontology domain concept, linguistic knowledge (word senses) and terminology are represented. The latter information (senses and terminological entries) can be used to query the mined Web material. They extend the set of keywords used to search and cluster the large amount of Web pages related to the fraud financial investments and can be interactively used by the expert both *before* and *after* the download. In the *before* modality the ontology offers the user concept-based views of the documentary knowledge, and enable the naming of the different text clusters derived according to the defined concept hierarchy and word sense network.
- *Ontology-driven browsing* carried out by a *query expansion engine*. After the download of documents from the Web the amount of texts to be inspected and verified is still challenging for the expert. In this phase the ontological concepts can be used to browse the mined Web material during inspection. Interactively, the expert can look at individual clusters of documents as they are made available by the IR component. Alternatively the user can further navigate each cluster through the concept hierarchy in search of specific abstractions ("*investment bank*", "*capital gain*" and "*net worth*" are examples of typical domain concepts). We will hereafter call them the *target*

⁴ Consob, the Italian public authority responsible for regulating the Italian securities market, plays the role of user in FF-Poirot

search concepts (tsc). By selecting these *tsc* the user expresses his interest in focusing only on the documents dealing with those notions. The application supports the expansion of a *tsc* by means of all its related terms. In synthesis all the *tsc* and their generalizations are carefully inspected by the system and terminological entries connected with any of them are collected. This set of terms is then used by the Web search engine in a query expansion process: documents internal to a cluster are re-ranked and form a new user specific cluster. After the downloading phase, this re-ranking is used to intelligently allow the system to refocus on specific *tsc*. Such concepts are often tied to information, expectations and knowledge that the expert collects prior to any individual Web mining session according to general knowledge of the market (e.g. news). The ontology offers thus a sort of *semantic GUI* for the Web inspections.

The focus of this paper is to describe the query expansion engine and the ontological model that drives the search. Indeed, such components can be seen as the basic tools of a new scalable and portable solution for domain specific ontology-driven Information Retrieval, strongly based on the principles and standards of the Semantic Web. The next sections thus describes the query expansion sub-system, focusing both on the ontology model and the expansion engine.

3 Ontology-driven IR model

Aim of the query expansion engine, as underlined in the previous section, is to automatically refine a user query and to re-rank a cluster of documents already downloaded by the system and built by other modules of the FF-Poirot application. Each cluster represents a *Task Category* tc , and contains all documents D_{tc} related to a specific area of interest for the user (e.g. *on-line investments*). The engine thus operates on the set of task categories TC and the related set of documents D_{TC} . Task Categories are carefully integrated in an ontological model in which domain knowledge can be browsed by the user to select a specific concept, in order to re-rank documents in D_{TC} and show only those interesting documents that satisfy his specific information need.

For example the expert could ask for pages related to the concept *new cooperative credit bank*, as it is a potentially interesting notion for *investment solicitation* on the Web. This sort of *conceptual query* is thus submitted to the system. The system should then be able to start up an IR search on D_{TC} , using the linguistic knowledge (i.e., IR keywords in form of terms related to "new cooperative credit bank") needed to retrieve more precisely only pages related to this topic. At the end of the search, the retrieved sites should then be presented to the expert for an in-depth inspection. In this framework there are two main advantages:

- The expert is not requested to build any specific query for the IR engine. Indeed, the expert must only browse the ontology looking for the desired concepts. The burden of finding the often complex linguistic and query level expressions is transferred to the system.

- The linguistic knowledge encoded in the system is able to refine the query using all the linguistic material related to the specific concept, that in most cases cannot be foreseen by the expert. Moreover, linguistic material can compose the final IR query in a complex weighted Boolean expressions to boost the search.

4 The ontological model

The system architecture needs three main *knowledge layers*: an ontology (Sec.4.2), representing generic *domain conceptual knowledge*, a corresponding (*domain-specific*) *linguistic knowledge*, and a specific set of Task Categories (Sec.4.1) defining the *user* profile required by the Web search application.

The query expansion system (Sec.5) that builds the query for the external IR re-ranking engine works on the basis of these knowledge layers, and is activated by an individual ontology concept (i.e. a *conceptual query*). The different layers are examined to extract the linguistic material to form the specific query. They cooperate during the re-ranking: the triggerig concept allows the navigation in the domain ontology to derive useful lexicalizations from the linguistic layer. These latter terms (i.e. potential IR keywords) are properly weighted according to the inferences made to obtain them (i.e. their importance within the interpretation of the conceptual query).

The task categories model the user preferences about the application targets (e.g. *investment solicitation on the Web*) as unstructured term lists. Usually these are designed and maintained with no effort by the expert himself. On the other hand, the domain layer is linked to its linguistic counterpart, where the latter captures language variability phenomena (e.g. different similar expressions for the same domain concept). Notice how the development of the linguistic layer is semi-automatic and takes place only once during the ontology engineering process.

4.1 The task categories

Task categories are used to represent a user profile for the search. Each category represents a specific user information need, and simply consists in a list of keywords. Categories are built by previous stages of the application (see Sec.2): during system set-up, the user is asked to enter the list of keywords from which he would start its search. In a *conceptualization phase*, relevant keywords are emerging from the document clustered by using lexical-semantic criteria, semi-automatically. A set of meaningful document categories, i.e. task concepts TC , is correspondingly derived together with their more typical terminological expressions. A knowledge engineer takes care of supervising the process. The Web search engine thus browse the web retrieving documents D_{tc} for each category $tc \in TC$. Ranking in each cluster is a side-effect of the adopted search engine. In the final FF-Poirot application, this initial Web mining phase was triggered by about 110 user keywords (proposed by the CONSOB experts).

<i>Task Categories</i>	<i>Keywords</i>
FRANCHISING INVESTMENT (INVESTIMENTO IN FRANCHISING)	franchising partner iniziativa partner della iniziativa titoli titoli azionari azioni collocamento investimento
COMPANY INVESTMENT (INVESTIMENTO SOCIETARIO)	emissione obbligazionaria emissione azioni emissione quote valore nominale aumento di capitale sociale azioni privilegiate azioni ordinarie prestito obbligazionario titoli azionari
GAIN INVESTMENT (INVESTIMENTO IN QUOTE)	capitale sociale quota sociale quota associativa quota societaria dividendi azioni privilegiate azioni ordinarie prestito obbligazionario titoli azionari
ON-LINE INVESTMENT (INVESTIMENTO ON-LINE)	investimento on-line investimento on line investimento in Internet

Table 1. Examples of Task Categories for the CONSOB application

Semantically, task categories thus represent a sort of situational areas of interest, as implicitly expressed by the user, that is, typical domain situations in which the user is interested. In order to integrate this implicit information need into the domain ontology that will support the query expansion phase, a specific *anchoring phase* is devoted to link categories to the ontology. In particular, each category is represented in the ontology by a so called *task relation* as it will be described in the next section.

For the CONSOB application 10 categories have been designed according to the user seeding information (keywords). Some examples are reported in Table 1.

4.2 A syntactic-semantic interface ontology

The ontology for the IR expansion system is based on the ontological model proposed in [3]. Aim of the ontology is to model the syntax-semantic interface between domain-specific knowledge and its linguistic realizations, in the framework of the Semantic Web. The model is in fact formalized in the OWL ontology language. A bridge between the domain conceptual knowledge base (called *Domain Ontology, DCH*) and their linguistic counterparts (called *Lexical Knowledge Base, LKB*) is also modelled in the ontology.

The *DCH* defines a set of domain *Concepts* and relations among them, called *Semantic Relations*. Semantic Relations express those useful (typed) relationships required by a given application. Relations usually define what is often expressed linguistically in terms of complex verb predicates. A Semantic Relation in our ontological model has a frame-like semantics. The resemblance with the notion of Frame, as used within the FrameNet project [1], is strong: indeed, Semantic Roles here corresponds to Frame Elements. In a financial application, for example, a typical Semantic Relation is *Selling* and it involves concepts like *legal entities* (i.e. the selling companies or persons), *products*, *money* and so on. Major properties of the domain Relations are *Semantic Roles*, usually employed to characterize the participating concepts (i.e. that act as slot fillers). Semantic Roles are thus role labels for the Concepts involved in a relation. As a semantic relation *r* fully determines the specific concepts allowed as its fillers, legal (i.e. allowed) values for the Role slots are ontological concepts, i.e. semantic restrictions to individuals suitable as Role fillers. In this way, Selectional Restrictions are implemented as type restrictions on Role fillers. For example, a typical Semantic Role for a *Selling* relation is *Buyer*: its slot filler could be the **legal entities** concept in the *DCH*. Also *Good* and *Money* are roles with type restrictions as **products/shares** and **money** respectively. More formally, using a Description Logic formalism the *Selling* relation can be defined as follows:

$$\text{Selling} \equiv (\exists \text{ hasBuyer. Legal_Entity}) \sqcap (\exists \text{ hasDonor. Legal_Entity}) \sqcap \\ (\exists \text{ hasGood. (Share} \sqcup \text{Product)}) \sqcap (\exists \text{ hasMoney. Money})$$

The *DCH* is then devoted (as in the traditional view on the ontology) to define properties of individuals, relations and typical task involved in the application process.

The *LKB* constitutes the language component including lexical semantic information: *Terms*, *Word Senses* (inspired by WordNet and making use of a consistent subset of the hyponymy hierarchy, the Wordnet Base Concepts (*WNBC* [6]) and linguistic relations (mainly *Verbal Predicates*) structured according to linguistic methods and principles and modelled independently from the domain knowledge.

DCH and *LKB* are mapped through specific ontological sub-hierarchies or assertions. Specifically, Concepts are mapped to Terms through a property called *related_terms*. Terms are usually unambiguous in a specific domain, so that they are mapped to a single concept; on the other hand a concept will be linguistically represented by one or more (related) terms. For example the concept *new*

cooperative credit bank is mapped to its (Italians) terms through the restricted property:

```
∀ related_terms (nuova_banca_di_credito_cooperativo ⊔ nuovo_banco_agricolo_mantovano)
```

Semantic Relations are mapped to Verbal Predicates: as both hierarchy are formalized using the frame formalism, their mapping is more complex and requires a specific sub-hierarchy to link Semantic and Syntactic Roles.

The ontology is semi-automatically built in an incremental fashion. Starting from a minimal ontology, made available in the early phases of the ontology engineering process, an incremental process takes care of interleaving a NL learning phase (to acquire linguistic knowledge) with the ontology engineering task. The NL learning phase is carried out by linguistic systems able to automatically extract terms and verbal predicates from large corpora [2] [5]. More details can be found in [3].

Specifically, two main sub-hierarchies are used in the FF-Poirot application: Concepts and Terms. The Concept hierarchy is used by the expert to build the conceptual query: once the needed concept is selected, all Terms linked to it are retrieved, by the *related_terms* concept's property. Terms will then be used to automatically build the actual IR query.

The original ontological model presented in [3] has been augmented with specific type of semantic relations, called *task relations*. In the FF-Poirot framework, a task relation represents a financial event/situation strictly related to the task of fraud detections that are interesting for the expert. Each relation is described by appropriate semantic roles. Semantic role values are restricted to specific ontological Concepts through *selectional restrictions* (expressed in disjunction in a *for-all* OWL restriction). Concepts used as restrictions are called *task concepts*.

All the presented layers of knowledge are finally tied together. User knowledge (task categories) is linked to domain conceptual knowledge (Concepts) through selectional restrictions. Domain conceptual knowledge is linked in turn to domain linguistic knowledge (Terms) through explicit ontological relations. The resulting semantic description enables a suitable query expansion mechanism triggered by the activation of task categories and domain concepts.

For example the task category (relation) *Investment Solicitation* describes the generic situation of financial investment solicitation carried out on the web, using specific semantic roles properly restricted to specific task concepts.

The interplay of these different layers constitute the strength and the richness of the above query expansion system.

5 The query expansion engine

Aim of the system is to create specific domain IR queries, starting from a *conceptual query* activated by the expert selecting an ontology Concept. The output should then be a list *K* of complex keywords (e.i., Terms) to submit to the external IR engine. Moreover, keywords should be properly weighted, to allow the IR

engine to give more importance to keywords more tied to the conceptual query. Weights can range between 0 and 1.

As a driving example consider an expert looking for a fraudulent activity consisting in an investment solicitation carried out by a fake cooperative bank on the web. The expert could then activate the Concept *new cooperative credit bank*.

The algorithm, summarized in Fig.1, proceeds as follows. Given the selected Concept c , all its linked Terms T_c (*related_terms* property) are inserted in K_c , with weight 1, as they represent the keywords that better express c . In the example:

$$T_c = \{\text{nuova_banca_di_credito_cooperativo}, \text{nuovo_banco_agricolo_mantovano}\}$$

A climb in the hierarchy then begins to examine the c ancestors. The aim is to add to K_c also terms related to the ancestors, since they can be useful to further refine the search. As more general ancestors are less significant for the original conceptual query, terms extracted from higher levels of the hierarchy receive increasingly lower weight (the weight function is described in Sec.5.1).

```

function expand_query (concept  $c$ , weight  $w$ )
begin
  terms_list = retrieve_terms( $c, w$ )
  if task_concept( $c$ )
    begin
      task_relation  $tr$  = find_relation( $c$ )
      term_list = term_list + retrieve_terms( $tr, 1$ )
    end
  else
    begin
      For each ancestor( $a, c$ )
        begin
           $w$  = reweight( $w$ )
          term_list = term_list + expand_query( $a, w$ )
        end
    end
  return term_list
end

```

Fig. 1. The Query expansion Algorithm

As the Concepts hierarchy allows for multiple-inheritance, more than one climb path can be followed. Each path stops when a concept is found that restricts a task relation tr : this concept is then called a *task concept*. The set of task relations activated by the task concepts is called TR . They correspond to

the task categories TC derived semi-automatically from the Web, as described in the previous section.

The algorithm thus forms the IR query Q as a Boolean combination of the weighted terms. Terms with direct links to the triggering concept are the most important and receive weight 1. On the other hand, terms related to the activated task categories are also relevant, as they express the specific situation that the user had implicitly in mind activating that concept. In between there are all the terms linked to the climb-up paths. An effective integration of user and domain-specific linguistic knowledge is then achieved.

In the example, the concept *new cooperative credit bank* has multiple-inheritance with two parents: *cooperative credit bank* ($path_1$) and *new credit bank* ($path_2$). Terms linked to *cooperative credit bank* and *new credit bank* are added to K_c with a proper weight. Ancestors of *cooperative credit bank* in the climb path are: $bank \leftarrow financial\ institution \leftarrow financial\ subject$. *financial subject* is a task concept, as it restricts the roles *addresse*, *partners* and *speaker* of the task relation *investment solicitation* (ts_1). $path_1$ thus stops. On the other hand, $path_2$ continues to climb its ancestors, that are actually the same of $path_1$. No new term is then added. All the climb paths are stopped: the overall climb thus finishes. As a result, K_c is formed by 42 weighted terms:

```

 $K_c = \{$ nuova_banca_di_credito_cooperativo 1, nuovo_banco_agricolo_mantovano 1,
  banca_di_credito 0.34, nuova_banca 0.34, titolare_di_diritto 0.01,
  titolare_di_conto 0.01, titolare_di_azione 0.01, soggetto_pubblico 0.01,
  soggetto_privato 0.01, soggetto 0.01, soggetto_finanziario 0.01,
  istituto_finanziario 0.05, istituto_di_credito 0.05, istituto_bancario 0.05,
  istituto 0.05, istituzione_finanziaria 0.05, istituzione_bancaria 0.05,
  istituzione 0.05, investitore_istituzionale 0.05, banco_di_Sicilia 0.05,
  banco_ambrosiano 0.05, banca_virtuale 0.05, banca_toscana 0.05,
  banca_telefonica 0.05, banca_popolare 0.05, banca_nazionale 0.05,
  banca_locale 0.05, banca_italiana 0.05, banca_generale 0.05,
  banca_estera 0.05, banco_di_Roma 0.05, banco_di_rete 0.05,
  banco_di_marca 0.05, banco_di_gruppo 0.05, banca_depositaria 0.05,
  banco_con_prestiti_onLine 0.05, banca_comunitaria 0.05,
  banca_commerciale_italiana 0.05, banca_commerciale 0.05,
  banca_Antonveneta 0.05, banca_agricola_mantovana 0.05, banco 0.05,}

```

Finally, K_{ts_1} are added to K_c with weight 1:

```

 $K_{ts_1} = \{$ il_guadagno, i_guadagni, il_gratis, il_gratuito, il_valore_nominale,
  il_documento_informativo, la_registrazione_delle_azioni, il_sottoscrivere_azioni}

```

The resulting expanded query is processed against the set of documents D_{TC} retrieved from the Web according to the generic keywords related to the involved Task Categories ($tc \in TC$). For each tc , the set of most promising documents D_{tc} is initially retrieved from the Web by thus maximizing recall. Then, the

query expansion algorithm operates on D_{TC} by selecting and re-ranking items according to the K_c set: a more precise set of documents D_Q is thus finally obtained and presented to the user.

5.1 Terms weighting function

During the climb of a query path, each term t_j related to a specific concept c_i is weighted according to the hierarchical distance of c_i from the concept c activated by the user. Specifically, the more generic the ancestor c_i is, the less weight its terms receive. The underlying assumption is that more general concepts are less interesting for the user, as they are less tied to his own information need. The degree of generality of c_i is evaluated on the basis of its position in the hierarchy and of the number of its descendants. As concepts with many descendants can be assumed to be more generic than concepts with fewer descendants, the weighting function is defined as follows:

$$\begin{aligned} f(c_0) &= 1 \\ f(c_i) &= \frac{f(c_{i-1})}{|desc(c_i)|} \quad \text{for each } i > 0 \end{aligned} \quad (1)$$

where $desc(c_i)$ is the set of descendants c_j of the concept c_i , $f(c_i)$ the weighting function for c_i predecessor in the climb path and c_0 is c .

6 Implementation and discussion

The ontology has been developed and implemented using OWL to allow a high level of interoperability in the context of the Semantic Web. Moreover, in order to effectively support the user during the *conceptual query* formation phase and the final retrieval, both the ontology and the query engine have been integrated in a common graphical interface, envisioned as a plug-in of the Protege ontology management tool. The plug-in shows the ontology to the user, which can easily browse the concept hierarchy and activate the desired conceptual query (Fig.2.(b)). The application then wakes up the query expansion engine, that processes the underlying query and starts the re-ranking process on D_{TC} . Finally, the results of the re-ranking are proposed to the user.

A qualitative evaluation of the query expansion engine has been drawn looking at the beneficial effect on some specific user queries. In particular, in the framework of the whole FF-Poirot application, the engine is expected to improve the accuracy in retrieving sites of interest with respect to the system without re-ranking.

As a use case we consider a typical session in which the CONSOB expert mines the Web; *gain investment* is the category selected to lead the IR process. Without the use of the expansion engine, the application simply returns the cluster related to the *gain investment* Task Category tc : documents of the cluster D_{tc} are showed by the graphical interface, ranked according to a score derived from the user keywords of tc .

Once the expansion engine is integrated in the application, the expert is allowed to express its information need in a more punctual and coherent way, by selecting the specific concept he is interested in. In the example here described, the expert selects the concept "agreement module", to focus on all documents related to quotes agreement processes (Fig.2.(b)). The selection event activates the query expansion engine, which augments the linguistic knowledge for the query with the following terms:

modulo di adesione
prospetto
prospetto informativo
prospetto contabile
prospetto di quotazione
prospetto di dettaglio
prospetto riepilogativo

Moreover, the climbing algorithm terminates in the *gain investment* task categories, activating the related cluster document d_{tc} . The external IR engine thus uses the refined query to search and re-rank documents in d_{tc} . As a result, the graphical interface will show the new results (Fig.2.(c)). The new list presents sites of interest with a higher ranking respect to the previous modality.

The example described above proposes a qualitative evaluation of the use of a semantic resource within an IR system. The difficulties of making quantitative functional measures on performances in this area are mainly connected with the impossibility of making a concrete estimation of the number of potentially illegal sites currently active on the Web. On the other hand, one of the aims of this application is to show one of the possible ways to reduce the time spent by the user to access useful information embedded in the sites of interest. The ontology concepts are in fact more focused on specific issues than the more general task categories. Their use in driving the site inspection is strengthened by the automatic identification of the relevant sections linked with the concepts themselves; this direct access is expected to fasten the user's capability to identify specific topics of interest. Further and more extensive evidence, according to a more general evaluation model, is still required in order to assess the impact of the proposed ontology in the general application framework.

7 Conclusion and perspectives

This paper presented a new methodology for supporting Information Retrieval within specific domains, using a query expansion system based on a novel ontological model. First experimental evidences emerged during the FF-Poirot project resulted in encouraging results: the accuracy of the system and the simple interface enabled an improved retrieval process. Even if the system has to be intended as a prototype architecture, further improvements can lead to a realistic and effective Semantic Web application for general Web mining tasks. The

coherent organization in fact supports an advanced model of information access on a large scale, where the modularity of the process allow to govern potentially huge amounts of retrieved information.

Moreover, the effective use of the ontology for supporting query expansion is an interesting example of how ontology-based techniques can be successfully exploited in the framework of IR and IE applications. Specifically, it emerges that in order to make the use of the ontology effective in real applications, the represented conceptual knowledge must be strictly tied to the lexical knowledge as it emerges from domain textual material. We believe that only an explicit integrated model of these two layers can successfully bridge the gap between ontological knowledge and real applications. Notwithstanding, the development of automatic techniques to link conceptual and lexical knowledge are still a major challenge. As a future work we will thus focus on assessing the ontology learning phase, in order to make the whole process of building the knowledge base as much efficient as possible. The use of relational knowledge, both at the conceptual and lexical level, has also to be further explored. Verb and nominal relations between terms can be in fact exploited to further enrich the expansion system, as they represent a crucial component of the domain knowledge embodied by documents.

Acknowledgment

The authors would like to thank the Consob team working to the FF-Poirot project. Their feedback and support during the whole architecture building process contributed significantly to the success of the overall work.

References

1. Collin F. Baker, Charles J. Fillmore, and John B. Lowe. The Berkeley Framenet project. In *Proceedings of the COLING-ACL*, Montreal, Canada, 1998.
2. Roberto Basili, Maria Teresa Pazienza, and Fabio Massimo Zanzotto. Acquisition of domain conceptual dictionaries via decision tree learning. In *Proceedings of the 15th European Conference on Artificial Intelligence (ECAI 2002)*, Lyon, France, 2002.
3. Roberto Basili, Marco Pennacchiotti, and Fabio Massimo Zanzotto. Language learning and ontology engineering: an integrated model for the semantic web. In *Proceedings of 2nd International MEANING Workshop*, Trento, Italy, 2005.
4. W. E. Grosso, H. Eriksson, R. W. Ferguson, J. H. Gennari, S. W. Tu, and M. A. Musen. Knowledge modeling at the millennium (the design and evolution of Protege-2000). 1999.
5. Basili Roberto, Maria Teresa Pazienza, and Michele Vindigni. Corpus-driven learning of event recognition rules. In *Proceedings of the ECAI 2001 Workshop on "Machine Learning for Information Extraction"*, Berlin, August 20-25 2000.
6. P. Vossen. *EuroWordNet: A Multilingual Database with Lexical Semantic Networks*. Kluwer Academic Publishers, Dordrecht, 1998.
7. G. Zhao and R. Verlinden. Ff poirot ontology development portal. In *FF Poirot Deliverable D6.1*, Brussel, 2003. STAR Lab.

New

Type: Gain Investment

Reliability: all the sites Order by: Score Search

www.canottierimestre.it (95.9%) To archive

www.canottierimestre.it/regolamento.htm (95.9%) Cache Sections

homepage statuto. REGOLAMENTO DI ATTUAZIONE DELLE NORME STATUTARIE E COMPLEMENTARI ... Per la quota di iscrizione a detti ... di iscrizione alla Società di sottoscrivendo la quale si impegna ... appartenente alla società, il Socio non dovrà sottoscrivere alcuna dichiarazione ...

soci, Imbarcazioni, c.d., socio, attrezzature, Sezione, società, imbarcazione, uso, utilizzo

Type of investment: Gain Investment (95.9%)

Insert date: 01/05/2005

[modify type](#) [modify reliability](#)

info.popcremona.it (90.7%) To archive

info.popcremona.it/Euro/impresa/approfondimenti.html (90.7%) Cache Sections

Orientamento all'Euro. I principali questi che le imprese si pongono nel passare all'Euro, risolti dagli Esperti de Il Sole 24 ORE ... il valore dalla lira all'Euro, e non anche, invece, nei casi di ordinario aumento o ... conversione del valore nominale della quota di ... deriva un aumento di capitale di 30 ...

(a)

OWLClasses Properties Forms Ind

CLASS BROWSER

For Project: Poir2

Class Hierarchy

- DomainOntology
 - Concepts
 - TRASH
 - capital
 - capital_increase
 - financial_subjects
 - funding
 - company_funding
 - company_project_funding
 - venture_company_funding
 - loan
 - refunding
 - information_requirements
 - informative-document
 - informative_prospectus
 - agreement_module
 - investment
 - issue
 - market
 - product
 - return_on_investment
 - security
 - value

(b)

New

Type: all type of investment

Reliability: all the sites Order by: Score Search

quadagnaresoldi.8m.com (100%) To archive

quadagnaresoldi.8m.com/quad_clickbanmyclick_quad.htm (100%) Cache Sections

Popular Searches: IL CLUB MYCLICK MyClick si trasforma. ogni 200 click e 5 ... una quota del Capitale Sociale ... Diventare socio di SPN comporterà invece i seguenti vantaggi: - poter partecipare agli utili ed ai dividendi della società ... il modulo da sottoscrivere ...

MyClick, Accessi, mese, team, MyShop, Amici, soci, Valore, dividendi, dollari

Type of investment: User Category (100%)

Insert date: 01/05/2005

[modify type](#) [modify reliability](#)

www.tramacere.it (89.7%) To archive

www.tramacere.it/sdc2003.html (89.7%) Cache Sections

... valore nominale delle ... loro valore è ... aumento o di riduzione del capitale e della emissione di obbligazioni). - Nei casi previsti dall'art. 2379 l'impugnativa dell' aumento di capitale ...

società, Art., soci, comma, amministratori, assemblea, atto, consiglio, bilancio, atto costitutivo

Type of investment: User Category (89.7%)

Insert date: 30/04/2005

[modify type](#) [modify reliability](#)

(c)

Fig. 2. Use case. Application results with and without query expansion.