Héctor Cardona-Reyes
Editor

ITHGC 2022

International Tourism, Hospitality & Gastronomy Congress

Universidad San Ignacio del Loyola, Lima-Perú

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Proceedings

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Preface

The School of Hospitality, Tourism, and Gastronomy of Universidad San Ignacio de Loyola present the III International Tourism, Hospitality, and Gastronomy Congress (ITHGC-2022), on October 27 and 28, 2022. It is held with a prospective vision of digital transformation and sustainable development, assessing the possibilities of economic, social, and environmental development from the tourism and gastronomy sector.

ITHGC-2022 is a 100% virtual congress that offers a space for dialogue, reflection, and dissemination of knowledge and experiences related to innovation and technology, culture, sustainability, and governance. ITHGC-2022 brings together experts, researchers, academics, and professionals from the sector at the international, national, and regional levels.

ITHGC-2022 covers the areas of technology in tourism and the tourist experience, generations, and technology in tourism, technologies applied to sustainable tourism, tourism governance challenges, Cultural Heritage and technologies applied to culture promotion, and information systems and technologies.

Tourism is a sector with the potential for the development of new products and related services. With globalization, new ways of carrying it out have been formed and, through information and communication technologies, new trends are being generated in the sector and the companies are ready to undertake. These trends include emerging technologies such as applications for mobile devices, virtual and augmented reality, and intelligent systems, among others.

In many countries, tourism has become an important source of income, and guaranteeing the sustainability of cultural or natural wealth, on which tourism generally focuses, requires articulating the work of academia to ensure its sustainability and permanence over time.

This brings with it a diversity of challenges that must be faced, such as the adoption of these new trends; generating strategies for communication and diffusion; implementation of sustainable measures to preserve the environment and the intelligent use of resources through technology; investing in research that allows companies to be more competitive; complying with governmental norms and guidelines for sustainable use.

The objective of ITHGC-2022 is to have a means of reflection and dissemination of knowledge and experiences related to innovation and technology, culture, sustainability, and governance. It brings together the work of experts, researchers, academics, and professionals in the sector at the international, national, and regional levels.

November 2022 The editor.

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