

**Third International Workshop on Business/IT  
Alignment and Interoperability  
BUSITAL'08**

Organizations are today becoming more and more dependent on their information systems and other kinds of IT-based support systems to realise their business strategies, building value networks with partners, and managing their resources effectively. But how can organizations ensure that their IT investments are well aligned with the needs of their business? A number of frameworks and methods have been designed to help managers in aligning business and IT. Such alignment is a critical “early stage” activity to understand how information systems contribute to business strategy and to set directions for the development and maintenance processes that follow. Recently, novel methods and techniques based on conceptual and enterprise modeling have been proposed to support mutual alignment between business needs and IT solutions. The Third International Workshop on Business/IT Alignment and Interoperability (BUSITAL'08) is a forum for practitioners and researchers that want to explore the benefits, challenges and solutions of business and IT alignment.

BUSITAL'08 received thirteen submissions of which nine high quality papers were accepted for presentation at the workshop. These papers contribute to an understanding of how conceptual modelling, goal modelling, value modelling and other modelling approaches can be used to support the alignment of business and IT.

We would like to thank all the members of the program committee of BUSITAL'08 for their efforts in reviewing the papers and all the authors for their work in contributing to the workshop. We hope you will enjoy the BUSITAL'08 proceedings.

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