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Abstract
Research that aims, in a preliminary way, to understand the meaning of the object “political party” in the scope of the Brazilian Electoral Law, considering ontology as a model of knowledge representation. It is characterized as a research based on the deductive method and constituted in an applied, exploratory, bibliographic, documental, and qualitative way. It applies Methodology 101 as a guideline to the process of an ontological-legal construction about “political party”, resulting in a conceptual modeling labeled Ontopp, from concepts, definitions, predicates, and classifications originating from the Law of Political Parties No. 9.096/95, the Party Information Management System, and the taxonomy of the official electronic portal of the Superior Electoral Court. It is observed that the studied object seeks to present annotated proposals, cover social programs and public policies, gather people from party affiliation instruments, and represent ideologies of a certain social class. It is concluded that the Ontopp conceptual modeling understands “political party” as an entity of private law that, based on its party class, is intended to ensure the representative democratic regime, that is publicly known by the use of advertising, that is accountable to the government through reports, that is financed by the party fund, and that distributes positions among its members as a way of acting in the context of Electoral Law.

Keywords
Political party, knowledge representation, conceptual modeling, ontology.