Integrating coastal cultural heritage, blue economy, and one health: a holistic framework for sustainable coastal management

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Abstract

This paper explores the intersection of coastal cultural heritage preservation with the concepts of Blue Economy and One Health, proposing an integrated digital framework for sustainable coastal management. We conducted a systematic literature review, analyzing 86 articles selected from an initial pool of 312 based on specific criteria including relevance, quality, and thematic focus. The selection process prioritized peer-reviewed publications from 2000-2023 that addressed at least two of the core concepts: coastal cultural heritage, Blue Economy, and One Health. Case studies were chosen to represent diverse geographical contexts and showcase successful integrations of these approaches in coastal management. The study employs thematic analysis techniques, including open and axial coding, to synthesize findings and identify emerging trends. We examine how these approaches can be integrated using digital technologies to create sustainable strategies for protecting and promoting coastal cultural assets while simultaneously enhancing economic opportunities and improving overall ecosystem health. The research concludes that a holistic, digitally-enabled approach combining cultural preservation, economic development, and environmental health is crucial for the long-term sustainability of coastal communities and their heritage. We propose a Digital Coastal Heritage Integration Framework (DCHIF) that leverages artificial intelligence, big data analytics, and digital twin technologies to facilitate this integration. The paper also outlines specific research questions and policy implications to guide future work in this emerging field.

Keywords

Coastal Cultural Heritage, Blue Economy, One Health

1. Introduction

Coastal regions have historically served as centers of cultural exchange, economic activity, and ecological diversity, harboring rich cultural heritage that reflects centuries of human-marine interaction [1,2]. However, these areas now face unprecedented challenges, including climate change, rapid urbanization, and unsustainable economic practices [3,4]. UNESCO defines cultural heritage as encompassing both tangible and intangible elements, which in coastal contexts includes archaeological sites, historical structures, traditional practices, and maritime folklore [5,6]. In recent years, two emerging concepts have gained prominence in sustainable coastal management discussions: the Blue Economy and the One Health approach.

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The Blue Economy, introduced by Pauli [7] and further developed by international organizations, promotes the sustainable use of ocean resources for economic growth, improved livelihoods, and ecosystem health [8,9,10]. Concurrently, the One Health approach emphasizes the intrinsic connections between human, animal, and environmental health [11,12]. The interconnections of cultural heritage, Blue Economy, and One Health in coastal areas is increasingly recognized in the literature. Traditional ecological knowledge has been shown to inform sustainable resource management practices [13,14], while cultural preservation contributes to economic development and community well-being [15,16]. Moreover, Blue Economy initiatives, such as sustainable aquaculture, have demonstrated alignment with One Health principles [17,18]. Despite growing recognition of these interconnections, a significant gap remains in the literature regarding comprehensive frameworks that integrate these concepts in coastal contexts. This paper aimed to address this gap by developing an integrated digital framework that leverages Blue Economy principles to promote sustainable economic development in coastal areas while preserving cultural heritage and adhering to One Health guidelines. Specifically, this study aimed to: Analyze how traditional ecological knowledge can inform sustainable resource management practices in coastal areas. Examine case studies where cultural heritage preservation has contributed to economic development and community well-being within the Blue Economy framework. Explore how Blue Economy initiatives, such as sustainable aquaculture and eco-tourism, can be aligned with One Health principles in coastal settings. Propose strategies for integrating these concepts into holistic coastal management policies using digital technologies. Develop a Digital Coastal Heritage Integration Framework (DCHIF) that leverages artificial intelligence, big data analytic, and digital twin technologies to facilitate the integration of coastal cultural heritage, Blue Economy, and One Health approaches. Through a critical review of existing literature, we identified current approaches, highlighted gaps, and emphasized opportunities for synergistic integration of these three domains. This paper contributes to the growing body of knowledge on sustainable coastal management by offering a novel, digitallyenabled framework that addresses the complex interplay between cultural, economic, and ecological factors in coastal regions

2. Material and Methods

This study employed a comprehensive narrative review approach to identify, analyze, and synthesize relevant research on coastal cultural heritage, the Blue Economy, and the One Health approach. The methodology was designed to provide a broad overview and critical analysis of the current state of knowledge in this interdisciplinary field. We conducted an extensive search of academic databases, including Web of Science, Scopus, and Google Scholar, as well as relevant policy documents from international organizations such as UNESCO, FAO, and UNEP. The review focused on publications from January 2000 to March 2023, using a combination of key terms related to coastal cultural heritage, Blue Economy, One Health, and integrated coastal management. This approach allowed for a holistic exploration of the topic, capturing diverse perspectives and emerging trends in the literature.

2.1 Search Strategy and Selection Criteria

We conducted a multi-faceted search strategy to capture a broad range of relevant publications. Primary literature sources included academic databases such as Web of Science, Scopus, and Google Scholar. Additionally, we consulted reports and policy documents from pertinent international organizations, including UNESCO, FAO, and UNEP, to incorporate insights from the policy sphere. The search focused on publications from January 2000 to March 2023, using combinations of the following key terms: "coastal cultural heritage," "Blue Economy," "One Health," "sustainable coastal management,"

"traditional ecological knowledge," "digital heritage preservation," and "integrated coastal management." Boolean operators (AND, OR, NOT) were used to refine searches and capture the interconnections between themes.

2.2 Inclusion and Exclusion Criteria

Articles were screened for relevance and quality using the following inclusion criteria: Peer-reviewed publications in reputable journals; Published between January 2000 and March 2023; Written in English; Directly addressed at least two of the core concepts (coastal cultural heritage, Blue Economy, One Health); Provided empirical data, theoretical frameworks, or policy analyses related to coastal management

Exclusion criteria included: Non-English language publications; Studies focused solely on inland areas without coastal relevance; Conference abstracts, book reviews, and opinion pieces; Publications that did not undergo peer review.

2.3 Quality Assessment

The quality of the selected articles was assessed using a modified version of the Mixed Methods Appraisal Tool (MMAT) [20]. This tool evaluates the methodological quality of diverse study designs, including qualitative, quantitative, and mixed methods research. Each article was scored on a scale of 0-5, with scores of 3 and above considered of sufficient quality for inclusion in the review.

2.4 Data Extraction and Analysis

We developed a standardized data extraction form to collect relevant information from each article, including study design, geographical focus, key findings, and implications for integrated coastal management. The extracted data were then analyzed using thematic analysis techniques [21]. The analysis process involved: Initial open coding to identify recurring themes and concepts; Axial coding to establish relationships between themes; Selective coding to integrate themes into a coherent framework. NVivo 12 software was used to facilitate the coding process and ensure consistency in the analysis. Two researchers independently coded a subset of articles to establish inter-coder reliability, achieving a Cohen's kappa coefficient of 0.85, indicating strong agreement [22].

2.5 Synthesis and Framework Development

Based on the thematic analysis, we synthesized the findings to identify overarching trends, gaps in the literature, and areas of consensus or contention. This synthesis informed the development of our proposed Digital Coastal Heritage Integration Framework (DCHIF).

3. Results and Discussion

Our comprehensive literature search initially yielded 312 potentially relevant articles. Following rigorous screening, 86 articles were selected for in-depth analysis. The selected literature demonstrated a balanced distribution across key thematic areas: coastal cultural heritage (31 articles), Blue Economy (28), One Health in coastal contexts (19), and integrated approaches (8), as shown in Table 1.

Table 1Distribution of Articles by Theme

Theme	Number of Articles
Coastal Cultural Heritage	31
Blue Economy	28
One Health in Coastal Contexts	19
Integrated Approaches	8
Total	86

A temporal analysis revealed a significant increase in research output over the past two decades, with publications rising from 7 in 2000-2005 to 31 in 2016-2020, indicating growing scholarly interest in integrated coastal management approaches. Geographically, the literature showed a predominance of studies from Europe (29) and Asia-Pacific (23), highlighting a need for increased research in underrepresented regions, particularly in the Global South. Methodologically, the corpus exhibited diversity, comprising 47 empirical studies, 31 theoretical or conceptual articles, and 8 case studies. This methodological variety provides a robust foundation for analysis. The prevalence of publications in interdisciplinary journals such as Ocean & Coastal Management and Marine Policy underscores the cross-cutting nature of the research topic and the trend towards integrated approaches in coastal management and conservation.

3.1 Comparative Case Study Analysis

To illustrate the practical implementation of integrated approaches, we present a comparative analysis of three case studies, as summarized in Table 2:

Great Barrier Reef, Australia: The Reef 2050 Long-Term Sustainability Plan [23] integrates indigenous cultural heritage protection with sustainable tourism and ecosystem conservation. This plan employs a comprehensive approach that aligns with Blue Economy principles by promoting sustainable economic activities while preserving cultural and natural heritage. The integration of traditional ecological knowledge in reef management strategies exemplifies the One Health approach by recognizing the interconnections of ecosystem health, human well-being, and cultural preservation.

Chilika Lagoon, India: This case study demonstrates how traditional fishing practices inform ecosystem management while supporting local livelihoods [24]. The Chilika Development Authority has implemented an integrated management approach that incorporates traditional ecological knowledge into scientific conservation efforts. This approach has not only improved the lagoon's ecological health but also enhanced the economic well-being of local communities, showcasing the potential synergies between cultural heritage preservation, Blue Economy initiatives, and One Health outcomes.

Mediterranean BlueMed Initiative: This multi-country effort incorporates cultural heritage into sustainable blue growth strategies across the Mediterranean region [25]. The initiative addresses the complex interplay between cultural heritage preservation, sustainable economic development, and ecosystem health in a transboundary context. By promoting collaborative research and policy development, the BlueMed Initiative demonstrates the potential for regional cooperation in implementing integrated coastal management approaches.

Table 2Key Contributions in Coastal Cultural Heritage and Blue Economy Integration

Study	Main Contribution
Great Barrier Reef, Australia [23]	Integration of indigenous cultural heritage
	protection with sustainable tourism and
	ecosystem conservation
Chilika Lagoon, India [24]	Incorporation of traditional ecological
	knowledge into scientific conservation
	efforts
Mediterranean BlueMed Initiative [25]	Multi-country effort incorporating cultural
	heritage into sustainable blue growth
	strategies
Nayak and Berkes [28]	Documentation of traditional ecological
	knowledge erosion in Chilika Lagoon, India
	Illustration of traditional fishing practices
Pittman et al. [33]	contributing to marine biodiversity
	conservation and community health in the
	Caribbean

These case studies highlight the diverse ways in which coastal cultural heritage, Blue Economy principles, and One Health approaches can be integrated in practice. They also underscore the importance of context-specific strategies and stakeholder engagement in successful implementation.

3.2 Methodological Approaches in Reviewed Studies

Our analysis revealed a range of methodological approaches employed in the reviewed studies. The most common methods included:

- 1. Participatory action research (28%)
- 2. Geographic Information Systems (GIS) and remote sensing (22%)
- 3. Economic valuation techniques (18%)
- 4. Ethnographic studies (15%)
- 5. Policy analysis (12%)
- 6. Mixed-methods approaches (5%)

The diversity of methodological approaches reflects the interdisciplinary nature of integrated coastal management and highlights the need for multi-faceted research strategies to address complex socioecological challenges.

3.3 Digital Technologies in Integrated Coastal Management

A significant trend emerging from our analysis is the growing role of digital technologies in facilitating integrated approaches to coastal management. Digital technologies offer new opportunities for integrating coastal cultural heritage preservation with Blue Economy and One Health approaches. For example:

- 1. Digital twins of coastal ecosystems can simulate the impacts of economic activities on both cultural sites and environmental health.
- 2. AI-powered monitoring systems can track changes in cultural landscapes while also

- assessing ecosystem health indicators.
- 3. Virtual and augmented reality applications are opening new avenues for public engagement with heritage, allowing for non-invasive experiences of historical coastal landscapes [26].

[Insert Figure 2: Flowchart illustrating the proposed Digital Coastal Heritage Integration Framework (DCHIF)]

Based on these findings, we propose a Digital Coastal Heritage Integration Framework (DCHIF) that leverages AI, big data analytics, and digital twin technologies to support holistic coastal management decision-making.

3.4 Future Research Priorities

Our analysis identified several key research priorities for advancing integrated approaches to coastal management:

- 1. How can cultural ecosystem services in coastal areas be quantified and incorporated into policy decisions?
- 2. What are effective models for integrating traditional ecological knowledge into climate change adaptation strategies?
- 3. How can digital technologies enhance the preservation of intangible coastal cultural heritage while supporting sustainable development?
- 4. What governance structures best facilitate the integration of cultural heritage, Blue Economy, and One Health approaches in coastal management?
- 5. How can the long-term impacts of integrated management approaches on coastal communities and ecosystems be effectively monitored and evaluated?

These research questions could be operationalized through interdisciplinary research projects, long-term monitoring programs, and policy experiments in diverse coastal contexts.

3.4 The Blue Economy in Coastal Contexts

Coastal cultural heritage encompasses a diverse array of tangible and intangible elements that reflect the long-standing relationship between human societies and marine environments [19]. This heritage, including archaeological sites, historical structures, traditional practices, and local knowledge systems, plays a crucial role in shaping community identity, supporting local economies, and informing sustainable resource management practices [20, 21]. However, coastal cultural heritage faces numerous challenges in the 21st century. Climate change emerges as a primary threat, with Marzeion and Levermann [25] projecting that many UNESCO World Heritage sites in coastal areas could be submerged due to sea-level rise by 2100. The case of Venice, Italy, exemplifies this threat, with increasing flood events endangering centuries-old architecture [34]. Concurrently, rapid urbanization and coastal development often occur at the expense of heritage sites and traditional land use patterns [24]. Tourism, while potentially beneficial, can lead to overtourism, causing physical degradation of historical structures and disruption of local communities, as evidenced in Dubrovnik, Croatia [30]. Moreover, globalization and changing socio-economic conditions have led to the erosion of traditional knowledge and practices. Nayak and Berkes [28] document this process in Chilika Lagoon, India, where shifts in fishing practices have diminished traditional ecological knowledge and cultural identities. Despite these challenges, emerging approaches offer hope for coastal heritage conservation. Integrated coastal zone management (ICZM) frameworks increasingly incorporate cultural heritage considerations alongside environmental and economic factors [22]. Community-based conservation initiatives demonstrate how local engagement can enhance heritage preservation efforts while supporting sustainable development [15]. Additionally, UNESCO's Convention for the Safeguarding of the Intangible Cultural Heritage has spurred efforts to document and preserve traditional maritime skills, rituals, and oral traditions [8]. The intricate tapestry of coastal regions, encompassing cultural heritage, economic aspirations, and ecological imperatives, presents complex challenges for sustainable management in the 21st century. The concepts of Blue Economy and One Health emerge as potential frameworks to harmonize preservation efforts with sustainable development and holistic well-being. The Blue Economy, originating from the 2012 Rio+20 Conference, proposes a sustainable use of ocean resources for economic growth, improved livelihoods, and ocean ecosystem health [46]. This multifaceted approach, encompassing sustainable fisheries, renewable marine energy, and eco-tourism, offers potential solutions for coastal communities grappling with development needs while preserving cultural and natural heritage [43]. However, the implementation of Blue Economy initiatives is not without challenges. For instance, the development of offshore renewable energy infrastructure may inadvertently impact underwater cultural heritage or alter traditional seascapes, necessitating careful planning and stakeholder engagement [4]. Complementing these economic considerations, the One Health approach brings a holistic perspective to coastal management, recognizing the intricate connections between human, animal, and environmental health [47]. This approach is particularly relevant in coastal areas, where marine ecosystem health is inextricably linked to community well-being and cultural preservation. Pittman et al. [33] provide an illustrative example from the Caribbean, where traditional fishing practices contribute to marine biodiversity conservation and community health outcomes, underscoring the potential for traditional ecological knowledge to inform contemporary approaches to ecosystem management and public health [5, 14]. The integration of coastal cultural heritage, Blue Economy, and One Health offers a promising pathway for holistic and sustainable coastal management. Emerging frameworks such as "cultural ecosystem services" [10] and "biocultural heritage" [19] provide conceptual bridges, explicitly incorporating cultural values into ecosystembased management approaches. Practical examples of this integration are emerging globally, with New Zealand's management of the Fiordland Marine Area demonstrating how indigenous cultural values and traditional ecological knowledge can be seamlessly woven into marine spatial planning and ecosystem- based management [39]. Looking to the future, several trends are shaping coastal cultural heritage management within this integrated framework. Digital technologies are revolutionizing heritage documentation and public engagement [21], while community-based approaches are increasingly recognized as crucial for the success of both heritage preservation and Blue Economy initiatives [15]. Adaptive management strategies are gaining prominence, acknowledging the uncertainties posed by climate change and the need for flexible, responsive approaches [40]. The integration of coastal cultural heritage preservation with Blue Economy initiatives and One Health approaches represents a paradigm shift in coastal management, offering both significant challenges and opportunities. A key challenge lies in reconciling the divergent inherent in these domains. Cultural heritage often operates on a timescale of centuries, timescales while economic initiatives typically focus on shorter-term gains, and ecological processes can span from days to millennia. Bridging these temporal divides requires innovative governance structures and adaptive management strategies. For instance, the restoration of mangrove forests along tropical coastlines exemplifies a synergistic approach that addresses cultural, economic, and ecological concerns simultaneously [37]. The interdisciplinary nature of this integrated approach demands novel forms of collaboration and knowledge exchange. While progress has been made in dismantling silos between natural and social sciences in coastal management [13], the full integration of cultural heritage expertise into interdisciplinary teams remains a work in progress. Moreover, the global nature of many Blue Economy initiatives can sometimes conflict with the localized focus of cultural heritage preservation and community health, necessitating nuanced negotiation and multi-level governance approaches [31]. Technology plays a crucial role in this integrated approach. Geographic Information Systems (GIS) and remote sensing technologies are revolutionizing the monitoring and management of coastal heritage sites within broader ecosystem dynamics. Virtual and augmented reality applications are opening new avenues for public engagement with heritage, allowing for non-invasive experiences of historical coastal landscapes [21]. However, the success of integrated coastal management approaches ultimately hinges on community engagement and empowerment. Participatory approaches that involve local communities in decision-making processes are crucial for ensuring that Blue Economy initiatives and One Health strategies align with cultural values and heritage preservation goals. The case of the Bajau people in Southeast Asia illustrates the importance of integrating traditional ecological knowledge into modern coastal management strategies [11]. Policy integration emerges as a critical frontier in this context. Many countries are beginning to incorporate cultural heritage considerations into their marine spatial planning and Blue Economy strategies. The European Union's Integrated

Maritime Policy [17] exemplifies this trend, explicitly recognizing the role of cultural heritage in sustainable blue growth. However, translating these policy frameworks into effective action remains challenging, often hampered by limited funding, lack of cross-sectoral coordination, and insufficient local capacity [35]. The concept of "heritage science" is gaining traction as a transdisciplinary field that can help bridge these divides. By bringing together experts from cultural heritage, natural sciences, and social sciences, heritage science offers a platform for developing integrated approaches to coastal management that respect cultural values while addressing economic and ecological concerns [7]. Coastal cultural heritage encompasses diverse tangible and intangible elements reflecting centuries of human-marine interaction [19]. However, it faces unprecedented challenges including climate change, urbanization, and unsustainable economic practices [3,4]. The Blue Economy concept, introduced by Pauli [32] and developed by international organizations, proposes sustainable use of ocean resources for economic growth, improved livelihoods, and ecosystem health [46]. This approach encompasses sustainable fisheries, renewable marine energy, and coastal tourism [43]. Concurrently, the One Health approach recognizes the intrinsic connections between human, animal, and environmental health [47]. When applied to coastal contexts, it illuminates synergies between traditional practices and modern conservation efforts [33]. Digital technologies offer new opportunities for integrating coastal cultural heritage preservation with Blue Economy and One Health approaches. For example, digital twins of coastal ecosystems can simulate the impacts of economic activities on both cultural sites and environmental health. AI-powered monitoring systems can track changes in cultural landscapes while also assessing ecosystem health indicators. These technological advancements are revolutionizing the way we approach integrated coastal management. The integration of coastal cultural heritage preservation with Blue Economy and One Health approaches represents a paradigm shift in coastal management. While this synthesis offers promising synergistic outcomes, it also presents significant challenges. These include reconciling the long- term goals of heritage preservation with shorter-term economic objectives, fostering effective interdisciplinary collaboration and knowledge exchange [13], and balancing global Blue Economy initiatives with localized cultural heritage preservation efforts [31]. Moreover, limited funding, inadequate cross-sectoral coordination, and insufficient local capacity pose additional hurdles [35]. Despite these obstacles, several regions have made strides in implementing integrated policies. Notable examples include the European Union's Integrated Maritime Policy [17], China's 13th Five Year Plan [38], and Australia's Reef 2050 Long-Term Sustainability Plan [12]. An emerging trend in this field is the incorporation of Heritage Education, which promotes knowledge and protection of coastal heritage while simultaneously fostering interdisciplinary learning [42]. As this integrated approach evolves, key research priorities have emerged. These include developing robust methodologies for valuing cultural ecosystem services [10], exploring the application of traditional ecological knowledge in climate change strategies [23], and advancing interdisciplinary educational programs designed to equip future coastal managers with the necessary skills to navigate these complex intersections [13].

3.5 Policy Implications and Future Directions

The integration of coastal cultural heritage preservation, Blue Economy initiatives, and One Health approaches has significant implications for policy development across various regions. This integration necessitates comprehensive, cross-sectoral policies that recognize the interdependencies between cultural, economic, and ecological systems in coastal areas. Several countries and regions have begun to implement such integrated policies. The European Union's Integrated Maritime Policy [17] and the BlueMed Initiative [6] promote the integration of cultural heritage into sustainable blue economy strategies in the Mediterranean. In Asia, China's 13th Five-Year Plan (2016-2020) included provisions for protecting marine ecosystems and cultural heritage sites as part of its maritime economy development strategy [38]. Australia's Reef 2050 Long-Term Sustainability Plan for the Great Barrier Reef explicitly includes actions to protect indigenous cultural heritage while promoting sustainable economic activities and ecosystem health [12]. In Africa, Kenya's Integrated Coastal Zone Management (ICZM) Policy recognizes the importance of

cultural heritage in coastal management and promotes the integration of traditional knowledge into coastal planning [20]. In North America, the U.S. National Oceanic and Atmospheric Administration's (NOAA) Maritime Heritage Program integrates cultural resource management with marine conservation efforts [27]. Despite these promising policy developments, translating such policies into effective action remains a significant challenge. Implementation often faces obstacles such as limited funding, lack of cross-sectoral coordination, and insufficient local capacity. A review of ICZM implementation in the Mediterranean found that while most countries had adopted integrated policies, practical implementation was often fragmented and underfunded [35]. An emerging trend in integrated coastal management policies is the incorporation of Heritage Education as a key component. This approach, recognized as a form of global education, serves both as an objective and a tool for sustainable coastal management. It promotes knowledge, protection, and valorization of tangible and intangible coastal heritage while fostering interdisciplinary learning processes. For instance, the Mediterranean Strategy for Sustainable Development 2016-2025 emphasizes the importance of education for sustainable development, including heritage education, in its coastal management policies [UNEP/MAP, 2016]. Similarly, UNESCO's Marine World Heritage Program incorporates educational initiatives that link cultural heritage preservation with marine conservation and sustainable development [42]. As this integrative approach advances, several key research priorities emerge for future investigation. These include: developing robust methodologies to quantify and value cultural ecosystem services in coastal contexts [10]; exploring the application of traditional ecological knowledge in climate change mitigation and adaptation strategies [23]; investigating the multifaceted health benefits associated with cultural heritage preservation [29]; and advancing interdisciplinary educational programs to equip future coastal managers with the requisite skills to navigate the complex intersections of culture, economy, and ecology [13]. These research directions will be crucial in further refining and implementing this holistic approach to coastal management. Future research priorities are summarized in the Table 3.

Table 3Summary of Key Policy Implications and Future Directions

Policy Implications Future Research Directions 1. Develop cross-sectoral policy frameworks explicitly linking cultural heritage preservation with Blue Economy initiatives and One Health approaches 1. Develop standardized metrics assessing the integration of cultural, economic, and ecological factors in coastal management 2. Incorporate traditional ecological knowledge into formal policymaking processes 2. Explore the potential of blockchain technology for transparent and equitable benefit-sharing in Blue Economy initiatives 3. Implement adaptive policies capable of responding to rapidly changing coastal environments 3. Investigate the long-term impacts of climate change on coastal cultural heritage and develop anticipatory preservation Develop strategies international cooperation mechanisms for managing transboundary coa Examine the role of technologies in enhancing community resilience to environmental and economic shocks

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4. Conclusions

The integration of coastal cultural heritage preservation, Blue Economy initiatives, and One Health paradigms offers an innovative framework for addressing complex coastal challenges in the Anthropocene. This nascent integrative approach has the potential to transform global coastal

management, offering a pathway towards sustainable development that balances cultural diversity, economic prosperity, and the health of human and natural systems in coastal regions worldwide. While the integrated approach offers significant potential, implementation faces several challenges: policy fragmentation across different sectors and governance levels; difficulties in quantifying and balancing cultural, economic, and ecological priorities; interdisciplinary coordination issues between heritage experts, economists, and environmental scientists; potential conflicts between global economic initiatives and localized cultural preservation efforts, and addressing these challenges will require innovative governance structures, enhanced stakeholder engagement, and continued interdisciplinary research

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