

31ST INTERNATIONAL CONFERENCE INFORMATION SOCIETY AND UNIVERSITY STUDIES

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Preface

The 31st International Conference “Information Society and University Studies” (IVUS 2026) continues a long-standing academic tradition that has brought together young researchers, experienced scholars, and practitioners for more than three decades. Established in 1995, the conference has become an important platform for interdisciplinary scientific dialogue, fostering collaboration among representatives of academia, industry, and public institutions. The conference series is jointly organized in succession by Kaunas University of Technology, Vytautas Magnus University, and Vilnius University Kaunas Faculty, whose continuous cooperation has ensured the growth and sustainability of this scientific initiative.

The conference took place on May 12, 2026, in Kaunas, in a blended format combining both in-person and online participation. The hybrid organization model enabled broader international engagement and provided participants with flexible opportunities to present their research findings, exchange ideas, and establish professional connections despite geographical limitations. The conference attracted participants from various countries and scientific disciplines, reflecting the increasingly interdisciplinary nature of contemporary research related to the information society and university studies.

IVUS 2026 focused on current challenges and innovations in information technologies, digital transformation, artificial intelligence, educational technologies, data science, communication studies, social innovation, and interdisciplinary approaches to higher education research. The conference encouraged discussions on both theoretical and practical aspects of technological advancement, emphasizing responsible innovation, sustainability, accessibility, and inclusion in academic and societal contexts.

The Organizing Committee would like to express sincere gratitude to all authors, reviewers and participants for their valuable contributions and active involvement.

We hope that the papers included in these proceedings will inspire further scientific discussions, encourage new research collaborations, and contribute to the advancement of knowledge in the fields represented at the conference. We also believe that IVUS will continue to serve as a meaningful international forum for sharing innovative ideas and strengthening connections between researchers, universities, and society.