Google Public Data: Enhancing Data Discovery and Exploration

Benjamin Yolken

Google yolken@google.com, www.google.com/publicdata

1 Content

The Google Public Data Explorer (PDE) is a tool that makes large, publicinterest datasets easy to explore, visualize, and share. In this talk, we give an overview of the product and show some example visualizations. We then describe how users can upload their own data into the system via the Dataset Publishing Language (DSPL), an open data and metadata format designed from the groundup to support interactive visualizations like those in the PDE.

2 About the Author

Benjamin Yolken is a Product Manager at Google, where he works on the Public Data Explorer and other projects related to data analysis and visualization. Prior to starting at Google, he received a PhD in Operations Research from Stanford University and, before that, worked as an economic analyst at Charles River Associates in Boston, Massachusetts, USA. He is originally from Baltimore, Maryland, USA.